

WEB DEVELOPMENT PRICING GUIDE

A Free Resource by Emmanuel Adekunle Peace

Understand web development costs in Nigeria with this detailed guide.

Introduction

One of the most common questions Nigerian business owners ask is: "How much does it cost to build a website?" The answer depends on business needs, project complexity, technology, developer experience, and timeline.

Website Pricing Tiers

Basic: ₦150,000–₦350,000 (5–10 pages, responsive, SEO, analytics).

Business: ₦350,000–₦750,000 (15–25 pages, CMS, payments, SEO, branding).

Professional: ₦750,000–₦1,200,000 (custom web apps, dashboard, branding).

Enterprise: ₦1,500,000+ (full-stack, AI, APIs, advanced integrations).

Factors Affecting Cost

Design complexity, number of pages, functionality, technology stack, and developer experience all influence pricing.

Hidden Costs

Domain, hosting, SSL, maintenance, content writing, SEO, marketing, and premium plugins/themes should be budgeted for.

Payment Options

Full payment, 50/50 split, 30/30/40 milestones, or monthly instalments.

Budget Checklist

Define needs, compare quotes, plan for development, hosting, maintenance, and marketing.

Questions Before Hiring

Ask about experience, portfolio, technologies, timeline, ownership, support, and contracts.

FAQs

Website costs vary by scope. Build times range from 2–12 weeks. CMS websites can usually be updated by clients after training.

Need a Quote?

Email: info@emmanueladekunlepeace.com

Website: emmanueladekunlepeace.com/contact.html

© 2026 Emmanuel Adekunle Peace. All rights reserved.